ORDER

Orders	Order / Rev:	A2599744		
	Alt Order #:	27014117		
	Product Desc:	2020 Primary Electio		KSN
	Estimate:	1582		Wichita KS KSNW
	Flight Dates:	07/14/20 - 07/20/20	Primary AE:	Katz Dallas
	Original Date / Rev:	07/14/20 / 07/14/20	Sales Office:	K-DAL
	Order Type:	REG	Sales Region:	Nat
Agency	Name:	Ax Media		
Agency	Buying Contact:	AA Inoulu	Billing Type:	Cash
	Billing Contact:	Ax Media Email	Billing Calendar:	Calendar
		800 W. 47th Street	Billing Cycle:	EOM
		Kansas City, MO 64112	Agency Commission:	15%
Advertiser	Name:	POL/Bill Clifford/Congress/KS/Rep	Order Brand:	
	Demographic:	A50+	New Business Thru:	
	Product Codes:	PL12	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-CAND	Order Separation:	00:15:00
	Priority:	P5		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/20	07/31/20	51	\$7,050.00	\$5,992.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	51	\$7,050.00	\$5,992.50	231.00
Totals	51	\$7.050.00	\$5,992,50	231.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Order Share	Share	Total
Wichita KS KSNW	28%	\$7,050.00
Market	100%	\$25,178,57

Competitive Share	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	72%	\$18,128.57

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	Multi	07/14/20	07/14/20		CM	8-9am	- T	:30	1	\$75.00 P5	2.00 NM	0	\$0.00

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Order / Rev: A2599744 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Wichita KS KSNW Alt Order #: 27014117 Product Desc: 2020 Primary Electio

Flight Dates: 07/14/20 - 07/20/20 Estimate: 1582

_										_	
Ln Ch Start	End	Inventory Code		Start/End T	ime Day	/s Len Sp	ots R	ate Pri	Rtg Type	Spots	Amount
Channels : KSN	C,KSNG,KSN	IL,KSNW Today Show 8-9a	am								
Today Show (8-		•								Ī	
Start Date Week: 07/13/20	End Date 07/19/20	<u>Weekdays</u> - T	Spots/Week 1	Rate \$75.00	Rating 2.00						
Spot Ch Date R	ange De	escription		t/End Time		Weekdays	Length		Rtg Type		
1 Multi 07/13/2 Credited	0-07/19/20 To	oday Show 8-9am	8-9a	am		- T	- :30	(\$75.00)	2.00 <i>NM</i>		
	20 07/15/20	Today Show 8-9a	ım CM	8-9am	W-	:30	1 \$ [*]	75.00 P5	2.00 NM	0	\$0.00
Channels : KSN											
Today Show (8-	·9am)	Today Snow 6-98	3111								
Start Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating						
Week: 07/13/20 Spot Ch Date Ra	07/19/20 ange De	escription	1 Star	\$75.00 t/End Time	2.00	Weekdays	Length	Rate	Rtg Type		
1 Multi 07/13/2	<u> </u>	oday Show 8-9am	8-9a			W			2.00 NM		
Credited	00. 07/00/00	T 0 0 0 -	014	0.0	М		4 0:	75 00 D5	0.00 NIM		#75.00
N 3 Multi 07/20/2 Channels : KSN		Today Show 8-9a IL,KSNW	ım CM	8-9am	M	:30	1 \$	75.00 P5	2.00 NM	1	\$75.00
Today Show (8-	-Qam)	Today Show 8-9a	am								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/20/20	07/26/20	M	1	\$75.00	2.00						
N 4 Multi 07/18/2 Channels : KSN		Kansas Today Sa IL.KSNW	a/Su 6a & M	SaSu 6a-8a		- S- :30	1 \$2	25.00 P5	1.50 NM	1	\$25.00
		Kansas Today Sa	a/Su 6a-8a								
Kansas Today \ Start Date	Veekend End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/13/20	07/19/20	S-	1	\$25.00	1.50						
N 5 Multi 07/19/2 Channels : KSN		Today Show Su	CM	Today Show	Su	S :30	1 \$2	25.00 P5	2.50 NM	1	\$25.00
		Today Show Su									
Sunday Today S Start Date	Show End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/13/20	07/19/20	S	1	\$25.00	2.50						
		Meet the Press	CM	Meet the Pre	ess	S :30	1 \$0	60.00 P5	1.00 NM	1	\$60.00
Channels : KSN		Meet the Press									
Meet The Press		Mookdovo	Spoto/Mook	Poto	Poting						
Start Date Week: 07/13/20	End Date 07/19/20	<u>Weekdays</u> S	Spots/Week 1	Rate \$60.00	Rating 1.00						
N 7 Multi 07/18/2		•	СМ	5-530p		- S- :30	1 \$	70.00 P5	5.00 NM	0	\$0.00
Channels : KSN	C,KSNG,KSN	IL,KSNW Sa 5-530p									
Jeopardy	5 15 <i>(</i>		0	Б.,	5						
Start Date Week: 07/13/20	End Date 07/19/20	<u>Weekdays</u> S-	Spots/Week 1	Rate \$70.00	Rating 5.00						
Spot Ch Date R	ange De	escription		t/End Time		Weekdays	Length		Rtg Type		
1 Multi 07/13/2 Credited	0-07/19/20 Sa	a 5-530p	5-53	30p		Sa-	- :30	(\$70.00)	5.00 <i>NM</i>		
	20 07/14/20	KSN News at Five	e CM	5-530pm	- T	:30	1 \$1:	25.00 P5	7.00 NM	1	\$125.00
Channels : KSN	C,KSNG,KSN	•	_	·							·
KSN News		KSN News at Fiv	е								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/13/20 N 9 Multi 07/15/2	07/19/20 20 07/15/20	- T KSN News at Five	e CM	\$125.00 5-530pm	7.00 W-	:30	1 \$1:	25.00 P5	7.00 NM	1	\$125.00
Channels : KSN		IL,KSNW		20Piii	••	.50	. ψι	2.20.0		,	+ 5.00
KSN News		KSN News at Fiv	е								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/13/20	07/19/20	W	1	\$125.00	7.00					I	

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Order / Rev: A2599744 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27014117 Product Desc: 2020 Primary Electio Wichita KS KSNW

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time [Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N10 Multi Channe		0 07/17/20 C,KSNG,KSI	•		5-530pm		F	:30	1	\$125.00 P5	7.00 NM	1	\$125.00
KSN Ne	ews		KSN News at Five	е									
Sta Week: 07	art Date /13/20	End Date 07/19/20	Weekdays	Spots/Week 1	Rate \$125.00	Rating 7.00							
N11 Multi		0 07/18/20	Sat KSN News at	Six CM	6-630pm		S-	:30	1	\$70.00 P5	8.00 NM	0	\$0.00
		C,KSNG,KSI	NL,KSNW Sat KSN News at	Six									
KSN Ne Sta	ews art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 07		07/19/20	S-	1	\$70.00	8.00							
	n <u>Date Ra</u> i 07/13/20		escription at KSN News at Si		t/End Time 30pm		_	<u>/eekdays</u> Sa	Ler	<u> gth Rate</u> :30			
	edited	017.07200								(φ. σ.σσ)	0.00		
		0 07/19/20 C,KSNG,KSI	•		Sun KSN N	ews at	S	:30	1	\$60.00 P5	4.50 NM	0	\$0.00
KSN Ne	ews		Sun KSN News a	it Five									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 07, Spot Ch	7/13/20 n Date Ra	07/19/20 inge D	escription	1 Star	\$60.00 t/End Time	4.50		/eekdays	Ler	ngth Rate	Rtg Type		
1 Mult	i 07/13/2	<u> </u>	un KSN News at F		KSN News a	at	_	Sı		:30 (\$60.00)			
	edited												
N13 Multi Channe		0 07/15/20 C,KSNG,KSI		СМ	630-7pm		W	:30	1	\$180.00 P5	12.00 NM	0	\$0.00
Wheel	of Fortune												
Sta Week: 07	art Date //13/20	End Date 07/19/20	<u>Weekdays</u> W	Spots/Week 1	Rate \$180.00	Rating 12.00							
	n Date Ra		escription_	•	t/End Time	12.00	V	/eekdays			Rtg Type		
	ti 07/13/20 redited	0-07/19/20 N	1-F 630-7p	630-	-7pm		-	- W		:30 (\$180.00)	12.00 <i>NM</i>		
N14 Multi		0 07/16/20	M-F 630-7n	CM	630-7pm		- T	:30	1	\$180.00 P5	12.00 NM	1	\$180.00
Channe	els : KSN	C,KSNG,KSI		Olvi	000 7pm		1	.00	•	ψ100.001 0	12.00 TW	,	Ψ100.00
	of Fortune art Date	e End Date	Weekdays	Spots/Week	Pata	Pating							
Week: 07		07/19/20	T	<u>3pois/week</u>	<u>Rate</u> \$180.00	Rating 12.00							
		0 07/20/20 C,KSNG,KSI	•	СМ	630-7pm	M-		:30	1	\$180.00 P5	12.00 NM	1	\$180.00
Wheel	of Fortune	Э	M-F 630-7p										
Sta Week: 07	art Date //20/20	End Date 07/26/20	<u>Weekdays</u> M	Spots/Week	Rate \$180.00	Rating 12.00							
N16 Multi			LN Su	CM	KSN News			:30	1	\$150.00 P5	4.00 NM	1	\$150.00
Channe	els : KSN	C,KSNG,KSI	NL,KSNW KSN News at 10	Sun									
KSN Ne	ews		NON News at 10	Ouri									
Sta Week: 07	art Date //13/20	End Date 07/19/20	Weekdays S	Spots/Week 1	Rate \$150.00	Rating 4.00							
N17 Multi Channe		0 07/20/20 C,KSNG,KSI	•	2 CM	8-9p	M-		:30	1	\$200.00 P5	8.00 NM	1	\$200.00
The Wa	all Mon 9e	e/8c-NBC	Monday 8-9p										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 07/ N18 Multi		07/26/20	M Fri Prime Other 2	CM	\$200.00 8p-10p	8.00	F	:30	1	\$150.00 P5	3.00 NM	1	\$150.00
Channe	els : KSN	C,KSNG,KSI			(9:00 PM-10		1	.50	'	ψ100.001 3	O.OO INIVI	'	ψ150.00
Dateline Sta	e-NBC art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
<u> </u>		a.c		2- 1.0, . TOOK		9						•	

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Order / Rev: A2599744 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27014117 Product Desc: 2020 Primary Electio Wichita KS KSNW

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Sta Week: 07/	art Date	End Date 07/19/20	<u>Weekdays</u> F	Spots/Week	Rate \$150.00	Rating 3.00						
			Tue Prime Other		7-9p	- T	:30	1	\$1,200.00 P3	5.00 NM	1	\$1,200.00
Channe	els : KSN	C,KSNG,KSI	NL,KSNW Tue Prime Other	1	·							
America	a's Got Ta	alent Tue-NE		İ								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/ N20 Multi		07/19/20	<u> </u>	CM	\$1,200.00 10-10:35pm	5.00 - T	:30	1	\$180.00 P5	4.00 NM	1	\$180.00
		C,KSNG,KSI	NL,KSNW						***********			*******
KSN Ne	ews		KSN News at Te	n Mon-Fri								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/ N21 Multi		07/19/20	-T	1 CM	\$180.00 10-10:35pm	4.00 T	:30	1	\$180.00 P5	4.00 NM	1	\$180.00
		C,KSNG,KSI	NL,KSNW		10-10.55pm	1	.50	'	ψ100.0013	4.00 INIVI	'	φ100.00
KSN Ne	ews		KSN News at Te	n Mon-Fri								
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/		07/19/20	T	1	\$180.00	4.00			* 400.00.D5	4.00.104		# 400.00
N 22 Multi Channe		20 07/20/20 C,KSNG,KSI	LN M-F NL,KSNW	СМ	10-10:35pm	M	:30	1	\$180.00 P5	4.00 NM	1	\$180.00
KSN Ne			KSN News at Te	n Mon-Fri								
	ews art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07	/20/20	07/26/20	M	1	\$180.00	4.00						
N23 Multi Channe		20 07/14/20 C,KSNG,KSI	,	am CM	7-8am	- T	:30	1	\$125.00 P5	2.50 NM	1	\$125.00
			Today Show 7-8a	am								
•	Show (7-8 art Date	8am) End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07		07/19/20	- T	1	\$125.00	2.50						
			Today Show 7-8a	am CM	7-8am	T	:30	1	\$125.00 P5	2.50 NM	1	\$125.00
Channe	315 . NOIN	C,KSNG,KSI	Today Show 7-8a	am								
-	Show (7-8	_ `	Mookdovo	Spoto/Mook	Poto	Dating						
Week: 07	art Date /13/20	End Date 07/19/20	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$125.00	Rating 2.50						
N25 Multi			Today Show 7-8a	am CM	7-8am	M	:30	1	\$125.00 P5	2.50 NM	1	\$125.00
Channe	els : KSN	C,KSNG,KSI	NL,KSNW Today Show 7-8a	am								
•	Show (7-8	,										
Sta Week: 07/	art Date /20/20	End Date 07/26/20	<u>Weekdays</u> M	Spots/Week 1	Rate \$125.00	Rating 2.50						
N26 Multi	07/15/2	20 07/15/20	KSN News	CM	12n-1pm	W	:30	1	\$60.00 P5	2.00 NM	1	\$60.00
Channe	els : KSN	C,KSNG,KSI	NL,KSNW KSN News									
KSN Ne	ews		non none									
Sta Week: 07/	art Date	End Date 07/19/20	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$60.00	Rating 2.00						
N27 Multi			KSN News	CM	12n-1pm	T	:30	1	\$60.00 P5	2.00 NM	1	\$60.00
Channe	els : KSN	C,KSNG,KSI	NL,KSNW KSN News									
KSN Ne	ews		LON NEWS									
Sta Week: 07/	art Date	End Date 07/19/20	<u>Weekdays</u> T	Spots/Week	Rate	Rating 2.00						
N28 Multi			KSN News	CM	\$60.00 12n-1pm	2.00 F	:30	1	\$60.00 P5	2.00 NM	1	\$60.00
		C,KSNG,KSI	NL,KSNW	-	r		-		,			
KSN Ne	ews		KSN News									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/ N29 Multi		07/19/20	F	1 CM	\$60.00 6-7am	2.00 - T	:30	1	\$100.00 P4	2.00 NM	1	\$100.00
INZU IVIUIU	01/14/2	.0 01/14/20		Civi	Jan	- 1	.00	'	ψ100.0014	2.00 INIVI	l '	ψ100.00

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Order / Rev: A2599744 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27014117 Product Desc: 2020 Primary Electio Wichita KS KSNW

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
Chann	els : KSN0	C,KSNG,KSI	KSN Today 2 NL,KSNW KSN Today 2									
Kansas	s Today 3		KSN Today 2							,	-	
<u>St</u> Week: 07	art Date 7/13/20	End Date 07/19/20	<u>Weekdays</u> - T	Spots/Week 1	Rate \$100.00	Rating 2.00						
N30 Multi Chann		0 07/15/20 C,KSNG,KSI	•	СМ	6-7am	W	- :30	1	\$100.00 P4	2.00 NM	1	\$100.00
Kansas	s Today 3		KSN Today 2									
<u>St</u> Week: 07	art Date 7/13/20	End Date 07/19/20	<u>Weekdays</u> W	Spots/Week 1	Rate \$100.00	Rating 2.00						
N31 Multi Chann		0 07/17/20 C,KSNG,KSI	NL,KSNW	СМ	6-7am	F-	- :30	1	\$100.00 P4	2.00 NM	1	\$100.00
Kansas	s Today 3		KSN Today 2									
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07		07/19/20 0 07/14/20		CM	\$100.00 6-630p	2.00 - T	- :30	1	\$150.00 P5	8.00 NM	1	\$150.00
Chann	els : KSN0	C,KSNG,KSI			О ОООР	•	.00	•	ψ100.001 0	0.00 14141	, i	Ψ100.00
KSN N	ews art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07		07/19/20	- T	1	\$150.00	8.00						
N33 Multi Chann		0 07/16/20 C,KSNG,KSI	KSN News at Six NL,KSNW	СМ	6-630p	T	- :30	1	\$150.00 P5	8.00 NM	1	\$150.00
KSN N			KSN News at Six									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07		07/19/20	T	1	\$150.00	8.00						
N34 Multi Chann		0 07/20/20 C,KSNG,KSI		CM	6-630p	М	- :30	1	\$150.00 P5	8.00 NM	1	\$150.00
KSN N		5.15 .		0	Б.	Б.:						
Week: 07		End Date 07/26/20	<u>Weekdays</u> M	Spots/Week 1	Rate \$150.00	Rating 8.00						
	els : KSN0	0 07/15/20 C,KSNG,KSI	M-F 430-5p NL,KSNW M-F 430-5p	CM	430-5pm	W	- :30	1	\$140.00 P4	6.00 NM	1	\$140.00
Jeopar St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07	7/13/20	07/19/20	W	1	\$140.00	6.00						
N36 Multi Chann		0 07/16/20 C,KSNG,KSI	M-F 430-5p NL,KSNW M-F 430-5p	СМ	430-5pm	T	- :30	1	\$140.00 P4	6.00 NM	1	\$140.00
Jeopar	dy											
<u>St</u> Week: 07	art Date 7/13/20	End Date 07/19/20	<u>Weekdays</u> T	Spots/Week 1	Rate \$140.00	Rating 6.00						
		0 07/17/20 C,KSNG,KSI		СМ	430-5pm	F-	- :30	1	\$140.00 P4	6.00 NM	1	\$140.00
Jeopar	dy		M-F 430-5p									
	art Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
Week: 07 N38 Multi		07/19/20 0 07/15/20	Today Show 8-9a	m CM	\$140.00 8-9am	6.00 W	- :30	1	\$135.00 P4	2.00 NM	1	\$135.00
Chann	els : KSN0	C,KSNG,KSI	NL,KSNW Today Show 8-9a	am								
-	Show (8-9		-			D ::						
<u>St</u> Week: 07	art Date 7/13/20	End Date 07/19/20	<u>Weekdays</u> W	Spots/Week 1	Rate \$135.00	Rating 2.00						
N40 Multi Chann		0 07/16/20 C,KSNG,KSI	Thur Prime Hour on the NL,KSNW Thursday 7-8p	1 CM	7-8p	T	- :30	1	\$200.00 P5	4.00 NM	1	\$200.00

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Order / Rev: A2599744 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27014117 Product Desc: 2020 Primary Electio Wichita KS KSNW

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Today Show (8- Start Date	9am) End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/13/20	07/19/20	T	1	\$200.00	4.00						
N41 Multi 07/16/2 Channels : KSN		ON NL,KSNW ON	СМ	1235a-4a	T	:30	1	\$5.00 P5	0.50 NM	1	\$5.00
Today Show (8-	9am)										
Start Date Week: 07/13/20	End Date 07/19/20	<u>Weekdays</u> T	Spots/Week 1	Rate \$5.00	Rating 0.50						
N42 Multi 07/17/2 Channels : KSN	20 07/17/20 C,KSNG,KSN	KSN Today 1 NL,KSNW KSN Today 1	СМ	5-6am	F	:30	1	\$25.00 P5	1.00 NM	1	\$25.00
Today Show (8-	9am)	Norv roday r									
Start Date Week: 07/13/20	End Date 07/19/20	Weekdays F	Spots/Week 1	Rate \$25.00	Rating 1.00						
N43 Multi 07/18/2	20 07/18/20	Sa 5-530p	CM	5-530p	S-	:30	1	\$50.00 P5	5.00 NM	1	\$50.00
Channels : KSN Jeopardy	C,KSNG,KSI	NL,KSNW Sa 5-530p									
Start Date Week: 07/13/20	End Date 07/19/20	Weekdays S-	Spots/Week	<u>Rate</u> \$50.00	Rating 5.00						
	20 07/18/20	Sa 630-7p	CM	630-7pm	S-	:30	1	\$90.00 P5	8.00 NM	1	\$90.00
Channels : KSN		•	Olvi	000 7pm	S	.00		ψου.σσ1 σ	0.00 14101	'	ψου.σο
Jeopardy Start Date	End Data	Mookdovo	Spoto/Mook	Poto	Poting						
<u>Start Date</u> Week: 07/13/20	End Date 07/19/20	<u>Weekdays</u> S-	Spots/Week 1	Rate \$90.00	Rating 8.00						
	20 07/18/20 C,KSNG,KSN			6-630pm	S-	:30	1	\$130.00 P4	8.00 NM	1	\$130.00
KSN News											
Start Date Week: 07/13/20	End Date 07/19/20	Weekdays S-	Spots/Week 1	Rate \$130.00	Rating 8.00						
Channels : KSN	20 07/19/20 C,KSNG,KSN			Sun KSN N	ews atS	:30	1	\$100.00 P4	4.50 NM	1	\$100.00
KSN News Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/13/20	07/19/20	S	1	\$100.00	4.50						
N 47 Multi 07/16/2 Channels : KSN	20 07/16/20 C,KSNG,KSN	KSN Today 2 NL,KSNW KSN Today 2	СМ	6-7am	T	:30	1	\$100.00 P4	2.00 NM	1	\$100.00
Kansas Today 3											
Start Date Week: 07/13/20	End Date 07/19/20	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$100.00	Rating 2.00						
N48 Multi 07/16/2 Channels : KSN				8-9am	11	:30	2	\$135.00 P4	2.00 NM	2	\$270.00
Today Show (8-	9am)	roday onow o se	A111								
Start Date Week: 07/13/20	End Date 07/19/20	<u>Weekdays</u> 11	Spots/Week 2	Rate \$135.00	Rating 2.00						
N49 Multi 07/18/2 Channels : KSN	20 07/18/20	NL,KSNW	СМ	8a-10a	1-	:30	1	\$50.00 P4	1.00 NM	1	\$50.00
Today Show (8-	9am)	Today Show Sa									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/13/20	07/19/20	1-	1	\$50.00	1.00			A /			.
N50 Multi 07/16/2 Channels : KSN		Good Day Kansa NL,KSNW Good Day Kansa		1230p-1p	11	:30	2	\$40.00 P5	2.00 NM	2	\$80.00
Today Show (8-	9am)										
Start Date Week: 07/13/20	End Date 07/19/20	Weekdays 11	Spots/Week 2	<u>Rate</u> \$40.00	Rating 2.00						

Print Date: 07/14/20 09:22:20 Page 7 of 7

Order / Rev: A2599744 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27014117 Product Desc: 2020 Primary Electio Wichita KS KSNW

Flight Dates: 07/14/20 - 07/20/20 Estimate: 1582

Ln Ch Start End Ir	nventory Code Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
	(SN News at Five CM	5-530pm	M	:30 1	\$125.00 P5	7.00 NM	1	\$125.00
Channels : KSNC,KSNG,KSNL	.,KSNW KSN News at Five							
KSN News	CON News at Five							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 07/20/20 07/26/20	M 1	\$125.00	7.00					
	(SN News at Six CM	6-630p	1- 1	:30 2	\$150.00 P5	8.00 NM	2	\$300.00
Channels : KSNC,KSNG,KSNL	.,KSNW KSN News at Six							
KSN News	VOIN INEMS AT OIX							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 07/13/20 07/19/20	1-1 2	\$150.00	8.00					
	И-F 630-7p CM	630-7pm	W	:30 1	\$180.00 P5	12.00 NM	1	\$180.00
Channels : KSNC,KSNG,KSNL								
Wheel of Fortune	M-F 630-7p							
	Weekdays Spots/Week	Rate	Rating					
	W 1	\$180.00	12.00					
	Ved Prime Hour 1 CM	7-8p	W	:30 1	\$200.00 P5	3.00 NM	1	\$200.00
Channels : KSNC,KSNG,KSNL	.,KSNW Wednesday 7-8p							
Wheel of Fortune	Wednesday 7-op							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 07/13/20 07/19/20	W 1	\$200.00	3.00					
N55 Multi 07/18/20 07/18/20 LI		KSN News a	t 10 SS-	:30 1	\$125.00 P5	3.50 NM	1	\$125.00
Channels : KSNC,KSNG,KSNL	.,KSNW KSN News at 10 Sat							
KSN News	NOIN INEWS AL IU SAL							
	Weekdays Spots/Week	Rate	Rating					
Week: 07/13/20 07/19/20	S- 1	\$125.00	3.50					

Totals 51 \$7,050.00



Contract # 27014117 Changes as of: 7/14/2020 at 7:14 AM Version: Highlighting Revision 1

CPE: 202/269/1582 Flight: 7/14/20 - 7/20/20

Agency: Ax Media Advertiser: Bill Clifford for KS CD 1 800 W.47th Street Product: 2020 Primary Election

> Suite 200 **Agency Order #: 9750900** Kansas City, MO 64112 Buyer: Fernie, Taylor

Salesperson: MICHAEL POWERS

Office: DALLAS Service: Nielsen Primary Demo: Adults 55+

Station: KSNW

Market: Wichita

Assistant: SHELLY SHARBER

214-525-2643

Total GRP: 231.0 Traffic #: A2599744

Total CPP: \$30.52

Total Spots: 51

Con Type: POLITICAL/VOTE

Total \$: \$7,050.00

Separation:

Comments: Revision 7/14/20 - Added spots to run Wed 7/15 - Mon 7/20. Please confirm the revision & alert me of any pre-empts. Thank you!

214-525-2790

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30

											7/	14 - 7/2	20	Total	Total		
# Day/Time	DP	Program	Rate	A55P Rating	Len	7/14	7/15	7/16	7/17	7/18	7/19	7/20		Spots	\$	CPP*	GRP*
Tu-F,M 1 8a-9a		Today Show (8-9am)	\$75.00		30	0	0	0	0	0	0	1		1	\$75.00	\$37.50	2.0
wk of 7/14 spot went wk of 7/15 spot went	t from 1 to t from 1 to	o 0 o 0															
Sa 2 6a-8a		Kansas Today Weekend	\$25.00	1.5	30	0	0	0	0	1	0	0		1	\$25.00	\$16.67	1.5
Su 3 8a-9a		Sunday Today Show	\$25.00	2.5	30	0	0	0	0	0	1	0		1	\$25.00	\$10.00	2.5
Su 4 9a-10a		Meet The Press	\$60.00	1.0	30	0	0	0	0	0	1	0		1	\$60.00	\$60.00	1.0
Sa 5 5p-5:30p		Jeopardy	\$70.00	5.0	30	0	0	0	0	0	0	0		0	\$0.00	\$14.00	0.0
wk of 7/18 spot went	t from 1 to	0	_			1	1	1									
Tu-F,M 6 5p-5:30p		KSN News	\$125.00	7.0	30	1	1	0	1	0	0	0		3	\$375.00	\$17.86	21.0
Sa REV+ 7 6p-6:30p		KSN News	\$130.00	8.0	30	0	0	0	0	0 1	0	0		1	\$130.00	\$16.25	8.0
ADD Changes: Rate from	70 to 13	0															
Su REV+ 8 5p-5:30p		KSN News	\$100.00	4.5	30	0	0	0	0	0	0 1	0		1	\$100.00	\$22.22	4.5
ADD Changes: Rate from	60 to 10	0															
Tu-F,M 9 6:30p-7p		Wheel of Fortune	\$180.00	12.0	30	0	0	1	0	0	0	1		2	\$360.00	\$15.00	24.0
wk of 7/15 spot went	t from 1 to	0															
Su 10 10p-10:30p		KSN News	\$150.00	4.0	30	0	0	0	0	0	1	0		1	\$150.00	\$37.50	4.0
M 11 8p-9p		The Wall Mon 9e/8c-NBC	\$200.00	8.0	30	0	0	0	0	0	0	1		1	\$200.00	\$25.00	8.0
F 12 9p-10p		Dateline-NBC	\$150.00	3.0	30	0	0	0	1	0	0	0		1	\$150.00	\$50.00	3.0
Tu 13 7p-9p		America's Got Talent Tue-NBC	\$1,200. 00	5.0	30	1	0	0	0	0	0	0		1	\$1,200.00	\$240.00	5.0
Tu-F,M 14 10p-10:35p		KSN News	\$180.00	4.0	30	1	0	1	0	0	0	1		3	\$540.00	\$45.00	12.0
Tu-F,M 15 7a-8a		Today Show (7-8am)	\$125.00	2.5	30	1	0	1	0	0	0	1		3	\$375.00	\$50.00	7.5
Tu-F,M 16 12n-12:30p		KSN News	\$60.00	2.0	30	0	1	1	1	0	0	0		3	\$180.00	\$30.00	6.0



Contract # 27014117 Changes as of: 7/14/2020 at 7:14 AM Version: Highlighting Revision 1

Agency: Ax Media Advertiser: Bill Clifford for KS CD 1
800 W.47th Street Product: 2020 Primary Election

Suite 200 Agency Order #: 9750900
Kansas City, MO 64112 Buyer: Fernie, Taylor

Salesperson: MICHAEL POWERS 214-525-2790

Separation:

IICHAEL POWERS Assistant: SHELLY SHARBER

214-525-2643

Station: KSNW

Market: Wichita

Service: Nielsen

Primary Demo: Adults 55+

Office: DALLAS

Total GRP: 231.0 Traffic #: A2599744

Total CPP: \$30.52

Total Spots: 51

Con Type: POLITICAL/VOTE

Total \$: \$7,050.00

												7/	14 - 7/2	20	Total	Total		
#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/14	7/15	7/16	7/17	7/18	7/19	7/20		Spots	\$	CPP*	GRP*
17	Tu-F,M 6a-7a		Kansas Today 3	\$100.00	2.0	30	1	1	0	1	0	0	0		3	\$300.00	\$50.00	6.0
18	Tu-F,M 6p-6:30p		KSN News	\$150.00	8.0	30	1	0	1	0	0	0	1		3	\$450.00	\$18.75	24.0
19	Tu-F,M 4:30p-5p		Jeopardy	\$140.00	6.0	30	0	1	1	1	0	0	0		3	\$420.00	\$23.33	18.0
20	Tu-F,M 8a-9a		Today Show (8-9am)	\$135.00	2.0	30	0	1	0	0	0	0	0		1	\$135.00	\$67.50	2.0
	1 spot offered wk of	7/15									1							
REV- 21			KSN Kansas Today	\$25.00	1.0	30	0	1 • 0	0	0	0	0	0		0	\$0.00	\$25.00	0.0
	1 spot offered wk of	7/15																
22	Th 7p-8p		Good Day Kansas Prime Time Special	\$200.00	4.0	30	0	0	1	0	0	0	0		1	\$200.00	\$50.00	4.0
	1 spot offered wk of	7/16																
23	Th 1a-4:30a		Overnight	\$5.00	0.5	30	0	0	1	0	0	0	0		1	\$5.00	\$10.00	0.5
	1 spot offered wk of	7/16																
24	F 5a-6a		KSN Kansas Today	\$25.00	1.0	30	0	0	0	1	0	0	0		1	\$25.00	\$25.00	1.0
	1 spot offered wk of	7/17																
25	Sa 5p-5:30p		Jeopardy	\$50.00	5.0	30	0	0	0	0	1	0	0		1	\$50.00	\$10.00	5.0
	1 spot offered wk of	7/18																
26	Sa 6:30p-7p		Sat Wheel of Fortune	\$90.00	8.0	30	0	0	0	0	1	0	0		1	\$90.00	\$11.25	8.0
	1 spot offered wk of	7/18																
REV+ 27	Tu-F,M 6a-7a		Kansas Today 3	\$100.00	2.0	30	0 • 0	0 • 0	0 • 1	0 • 0	0 • 0	0 • 0	0 • 0		1	\$100.00	\$50.00	2.0
	ADD																	
REV+ 28	Tu-F,M 8a-9a		Today Show (8-9am)	\$135.00	2.0	30	0 • 0	0 • 0	0 • 1	0 1	0 • 0	0 • 0	0 • 0		2	\$270.00	\$67.50	4.0
	ADD																	
REV+ 29	Sa 8a-9:30a		Saturday Today Show	\$50.00	1.0	30	0 • 0	0 • 0	0 • 0	0 • 0	0 1	0 • 0	0 • 0		1	\$50.00	\$50.00	1.0
	ADD																	
REV- 30	Tu-F,M 12n-12:30p		KSN News	\$100.00	2.0	30	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0		0	\$0.00	\$50.00	0.0
REV+ 31	Tu-F,M 12:30p-1p		Good Day Kansas	\$40.00	2.0	30	0 • 0	0 • 0	0 • 1	0 1	0 • 0	0 • 0	0 • 0		2	\$80.00	\$20.00	4.0
	ADD																	



Contract # 27014117 Changes as of: 7/14/2020 at 7:14 AM Version: Highlighting Revision 1

CPE: 202/269/1582 Flight: 7/14/20 - 7/20/20

Agency: Ax Media Advertiser: Bill Clifford for KS CD 1 800 W.47th Street Product: 2020 Primary Election

Separation:

Suite 200 Agency Order #: 9750900 Kansas City, MO 64112 Buyer: Fernie, Taylor

Salesperson: MICHAEL POWERS

Assistant: SHELLY SHARBER 214-525-2790

214-525-2643

Station: KSNW

Market: Wichita

Service: Nielsen

Primary Demo: Adults 55+

Office: DALLAS

Total CPP: \$30.52 **Total GRP: 231.0**

Total Spots: 51

Con Type: POLITICAL/VOTE

Total \$: \$7,050.00

Traffic #: A2599744

												7.	/14 - 7/:	20	Total	Total		
#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/14	7/15	7/16	7/17	7/18	7/19	7/20		Spots	\$	CPP*	GRP*
REV- 32	Tu-F,M 4p-4:30p		Jeopardy B	\$100.00			0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0		0	\$0.00	\$25.00	0.0
	Tu-F,M 4:30p-5p		Jeopardy	\$140.00	6.0								0 • 0		0	\$0.00	\$23.33	0.0
	Tu-F,M 5p-5:30p		KSN News	\$125.00	7.0								0 1		1	\$125.00		
	ADD	•	•		•	•	•			•	•		•					
REV+ 35	Tu-F,M 6p-6:30p		KSN News	\$150.00	8.0	30	0 • 0	0 • 1	0 • 0	0 1	0 • 0	0 • 0	0 • 0		2	\$300.00	\$18.75	16.0
	ADD																	
REV+ 36	Tu-F,M 6:30p-7p		Wheel of Fortune	\$180.00	12.0	30	0 • 0	0 • 1	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0		1	\$180.00	\$15.00	12.0
	ADD																	
REV+ 37	W 7p-8p		Chicago Med (R)-NBC	\$200.00	3.0	30	0 • 0	0 • 1	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0		1	\$200.00	\$66.67	3.0
	ADD																	
REV+ 38	Sa 10p-10:30p		KSN News	\$125.00	3.5	30	0 • 0	0 • 0	0 • 0	0 • 0	0 • 1	0 • 0	0 • 0		1	\$125.00	\$35.71	3.5
	ADD																	
					TO	TALS:	6	8	11	9	6	4	7		51	\$7,050.00	\$30.52	231.0



Contract # 27014117 Changes as of: 7/14/2020 at 7:14 AM Version: Highlighting Revision 1

CPE: 202/269/1582 Flight: 7/14/20 - 7/20/20

Agency: Ax Media Advertiser: Bill Clifford for KS CD 1 800 W.47th Street Product: 2020 Primary Election

> Suite 200 Agency Order #: 9750900 Kansas City, MO 64112 Buyer: Fernie, Taylor

> > Salesperson: MICHAEL POWERS

Assistant: SHELLY SHARBER 214-525-2790 214-525-2643

Station: KSNW

Market: Wichita

Service: Nielsen

Primary Demo: Adults 55+

Office: DALLAS

Separation:

Total GRP: 231.0 Traffic #: A2599744

Total CPP: \$30.52

Total Spots: 51

Con Type: POLITICAL/VOTE

Total \$: \$7,050.00

Special Instruct	
Instruct	ions

	Order Level Comments									
Date/Time	Added by	Comment								
		Revision 7/14/20 - Added spots to run Wed 7/15 - Mon 7/20. Please confirm the revision & alert me of any pre-empts. Thank you!								
07/14/20 7:14 AM	GOTOSTRATA\rtisdale	Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30								
07/13/20 3:31 PM	Taylor Fernie	Other								
07/13/20 3:12 PM	ROB TISDALE									
07/13/20 3:00 PM	Patty Sparkman	Some spots did not clear - please accept MG offer asap! Thank you.								
07/13/20 9:41 AM	System	Notice Received.								
		New Order 7/13/20 - The new order will run Tuesday 7/14 - Monday 7/20. Please confirm the new order & alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or								
07/13/20 9:19 AM	ROB TISDALE	RI14861, Marketron #184659, Spotdata #2095; Separation: 30								

	Competitive Information							
Market Budget:	\$19,339							
KSNW Share:	28%							
Comment:								
Unknown:	72%							

Daypart Summary										
Day/Time	% Distrib	Spots	Dollars	CPP	GRP					
	100%	51	\$7,050.00	\$30.52	231.0					
Total	100%	51	\$7,050.00	\$30.52	231.0					

Monthly Summary										
Month	Spots	Dollars								
2020-Jul	51	\$7,050.00								
Total	51	\$7,050.00								

					Trans	action History	
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$ Comment
							Changes: Comments from New Order 7/13/20 - The new order will run Tuesday 7/14 - Monday 7/20. Please confirm the new order & alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive
							invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30 to Revision 7/14/20 - Added spots to run Wed 7/15 - Mon 7/20. Please confirm the revision & alert me of any pre-empts. Thank you!
Revision	7/14/20 7·14 AM	GOTOSTRATA\rtisdale	Revised	14	1	\$1.635.00	Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30, Total \$ from \$5,415.00 to \$7,050.00, Total GRPs from 167.0 to 231.0, Total Spots from 38 to \$7,050.00 51, Total CPP from \$32.43 to \$30.52. 24 buylines added or modified.
Makegood 1	7/13/20 3:00 PM		Confirmed	7	6	\$0	Changes: Total Spots from 37 to 38, Total GRPs from 179.0 to 167.0, Total CPP from \$30.25 to \$32.43, Total GIMPs from 0 to 167, Total CPM from \$0.00 to \$32,425.15. 12 \$5,415.00 buylines added or modified.



Contract # 27014117 Changes as of: 7/14/2020 at 7:14 AM Version: Highlighting Revision 1

CPE: 202/269/1582 Flight: 7/14/20 - 7/20/20

Agency: Ax Media Advertiser: Bill Clifford for KS CD 1 800 W.47th Street Product: 2020 Primary Election

> Suite 200 Agency Order #: 9750900

Kansas City, MO 64112 Buyer: Fernie, Taylor Salesperson: MICHAEL POWERS

214-525-2790

Assistant: SHELLY SHARBER

Station: KSNW

Market: Wichita

Service: Nielsen

Primary Demo: Adults 55+

Office: DALLAS

214-525-2643

Con Type: POLITICAL/VOTE Total \$: \$7.050.00

Total Spots: 51 Total CPP: \$30.52 **Total GRP: 231.0**

Traffic #: A2599744

	Transaction History											
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment				
Queued for Electronic												
Contracting	7/13/20 9:23 AM					\$0	\$0					
New	7/13/20 9:19 AM	ROB TISDALE	Confirmed	37		\$5,415.00	\$5,415.00					

Separation:

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR Non-Discrimination Policy ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.